

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
1. Engagement with Literature Skills		
Good range of literature demonstrating good knowledge on subject. Remember to Include referencing and bibliography	20	12
2. Knowledge and Understanding Skills		
Demonstrated good knowledge of product and financial methods design. Important to present tables and graphs with more description. Required more indepth decription on funding.	20	14
3. Cognitive and Intellectual Skills		
Demonstrated good knowledge of company financial costs and outgoings. Needs to be more accurate in the figures.	20	13
4. Practical Application Skills		
Good use of Word to incorporate graphs and tables, however you need to add description around figures and tables.	20	13
5. Transferable Skills for Life and Professional Practice		
Good overall knowledge of financial tools, however this needs to be presented in a more professional document. Must work more closely with all team members to enable a more coherent solution.	20	10

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)

Late Submission Penalties (tick if appropriate)

Up to four weeks late

1st/2nd/3rd attempt?

1st

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